



GoPod™
Electronic Locker Solutions

- Unique POS Opportunities
- Improve Guest Satisfaction
- Reduce Employee Cash Handling
- Eliminate Long Lines
- Create Advertising Opportunities
- Increase Locker Revenue



Provide guests with quick access to added amenities through GoPod's™ Point-of-Sale Kiosk and experience increased revenue and guest satisfaction.



Event Tickets



Inner Tubes



Cabanas



Food



Advertising



Helmets



Strollers

Strengthen Marketing and Realize Additional Revenue

The GoPod™ solution is a customizable platform that builds brand loyalty and generates revenue. Join others who have tapped into additional income by providing guests with convenient rental services including tubes, cabanas, strollers and more.

- Feature your property and drive guests to onsite restaurants and gift shops.
- Receive premiums from local establishments to advertise on an audience-targeted, high traffic medium.
- Create enticing ads with eye-catching slideshows and banners.
- Boost sales by promoting upcoming events and unique services.
- Promote frequent guest programs and sister properties.



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The GoPod™ Kiosk

The GoPod™ solution employs patent-pending technology and serves as a one-stop sales and rental center. Unlike many other lockers on the market, GoPod's™ solution is networked allowing flexible interface opportunities and remote reporting.

For locker rental, guests simply visit the kiosk using cash or credit card, enter their desired PIN, and go directly to their locker. A dedicated keypad is installed on each locker allowing guests to bypass the kiosk for future access.

- Initiate locker rentals from any networked GoPod™ kiosk.
- Increase guest satisfaction and watch as long lines diminish.
- Eliminate operational nightmares associated with costly wristbands or RFID keys, unreliable biometric sensors and misplaced keys.
- Reduce employee cash handling and streamline operations.

Experience Counts

Best Lockers, a division of Safemark Systems, was founded in 1968 and is a leading provider of electronic locker and point-of-sale solutions. Clients range from mountain resorts to large-scale theme parks that draw millions of visitors each year. Contact Best Lockers today to learn about the innovative GoPod™ solution, revenue share opportunities and unique advertising plans.

Award Winning, Intelligent Keypad

Guests need a reliable, secure location to store their personal belongings and mobile devices. GoPod's™ intelligent keypads are positioned on each locker door allowing guests immediate and unlimited access to their valuables. In an industry of long lines, GoPod™ adds a refreshing change by eliminating the hassle often associated with storage systems.



2010 Innovation of the Year Award Winner

Improving Your Guests' Experience One Locker Transaction at a Time



Lucrative Revenue Share Program

Ideal when capital dollars are allocated for higher profit centers such as F&B outlets, facility improvements, new rides, and more.

- **No out-of-pocket expense** for the property.
- Generous revenue share program resulting in **increased cash flow**.
- Property oversees day-to-day management with **minimal operational requirements**.
- Trouble shooting and problem resolution via the web for **efficient support**.

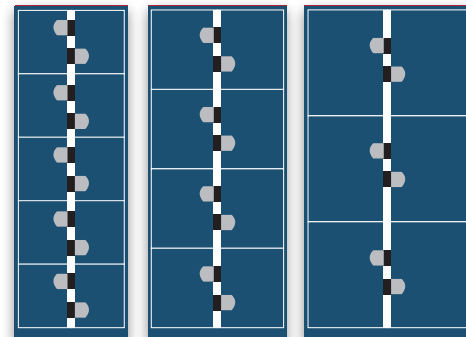
Direct Sale Program

The Direct Sale Program is designed for properties looking to invest in high-quality, easy to use storage lockers.

- The property retains **complete ownership and 100% of the revenue** generated from locker sales.
- Property oversees day-to-day management with **minimal operational requirements**.
- **Flexible service plans** and lease options.

Locker Configurations

Configuration	Cabinet Dimensions	Locker Dimensions	Lockers
2x5 Locker	24"W x 73.6"H x 18"D	12"W x 14"H x 18"D	10
2x4 Locker	30"W x 73.6"H x 18"D	15"W x 18"H x 18"D	8
2x3 Locker	36"W x 73.6"H x 27.2"D	18"W x 24"H x 27.2"D	6



Remote and On-Site Programming

For ease and efficiency, the GoPod™ Locker System is designed for both on-site and remote internet access. Authorized users can quickly change prices, offers and messaging from any computer using secure access codes.

Complete Data Recording and Reporting

The GoPod™ Locker solution records all sales and rental activity – from how many lockers, tubes or cabanas were rented on a certain day or week to the total volume between certain hours of the day.

- Detailed and automated recording of every transaction.
- Generate rental and sales reports in any combination needed.
- Customize reports specifically to your business and accounting needs.

LOCKER RENTALS by PERIOD May 28, 2012

	FRONT GATE LOCKERS								
	STANDARD LOCKERS			LARGE LOCKERS			JUMBO LOCKERS		
	AVAILABLE	SOLD	PRICE	AVAILABLE	SOLD	PRICE	AVAILABLE	SOLD	PRICE
Start of the Day	165	0	\$9.00	80	0	\$12.00	24	0	\$15.00
10am - 12pm	74	91	\$9.00	12	68	\$12.00	0	24	\$15.00
12pm - 2pm	0	183	\$9.00	0	85	\$12.00	0	24	\$15.00
2pm - 4 pm	62	103	\$9.00	0	97	\$12.00	12	36	\$15.00
4pm - 6pm	118	47	\$9.00	0	108	\$12.00	21	12	\$15.00
6pm - 8pm	142	23	\$9.00	49	31	\$12.00	21	3	\$15.00
8pm - 10pm	157	8	\$9.00	64	16	\$12.00	24	0	\$15.00

	WATER PARK LOCKERS								
	STANDARD LOCKERS			LARGE LOCKERS			JUMBO LOCKERS		
	AVAILABLE	SOLD	PRICE	AVAILABLE	SOLD	PRICE	AVAILABLE	SOLD	PRICE
Start of the Day	600	0	\$9.00	200	0	\$12.00	99	0	\$15.00
10am - 12pm	209	391	\$9.00	63	137	\$12.00	0	108	\$15.00
12pm - 2pm	0	656	\$9.00	0	303	\$12.00	0	156	\$15.00
2pm - 4 pm	0	723	\$9.00	0	271	\$12.00	0	103	\$15.00
4pm - 6pm	255	345	\$9.00	81	165	\$12.00	56	43	\$15.00
6pm - 8pm	339	261	\$9.00	165	35	\$12.00	81	18	\$15.00
8pm - 10pm	435	165	\$9.00	181	19	\$12.00	93	6	\$15.00

INVENTORY / REVENUE ANALYSIS May 28, 2012

SIZE	OPENINGS	% OF TOTAL LOCKERS
STANDARD	765	65%
LARGE	280	24%
JUMBO	123	11%
TOTAL	1168	

REVENUE AT A GLANCE May 28, 2012

	AVAILABLE	RENTED	REVENUE	YTD
Standard Lockers	765	574	\$5,166	\$30,664
Large Lockers	280	235	\$2,820	\$21,280
Jumbo Lockers	123	123	\$1,845	\$10,380
Single Tubes	100	137	\$685	\$2,740
Double Tubes	50	42	\$294	\$1,176
Cabanas	24	13	\$1,560	\$3,861



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